

We are pleased to recommend a new in-depth **online wine study program** offered by the French Wine Society. **As our client, you will receive a discounted fee** when you sign up for this exciting program which begins on March 1, 2010.

## French Wine Scholar program goes online!

**The French Wine Scholar Online Program** is an 8-month online program that puts wine study into a measurable, meaningful format designed for maximum retention of content and ease of use.

The online modules are designed to serve as a study assist to the 250-page, full-color French Wine Scholar study manual which is linked to the trade-oriented FWS certification exam. However, certification testing is optional.

The on-line modules can also be enjoyed by wine aficionados and wine hobbyists who simply wish to study wine for personal edification. The curriculum is endorsed by the National French Wine Office.

### The format:

The FWS on-line curriculum will cover **one region a month**. Each month of study is broken down as follows:

- Week 1: Regional Study Module Part One
- Week 2: Regional Study Module Part Two
- Week 3: Live Webinar with guest speaker
- Week 4: Regional Review Test

*Note: The online study program does not include the French Wine Scholar study manual or exam; monthly online testing is simply a measure of progress and learning; **it is not linked with certification**. However, this program would be a helpful complement to those studying the French Wine Scholar Manual in pursuit of certification.*

### 2010 Schedule

**March: Bordeaux**

03/01: E-learning Part 1  
03/08: E-learning Part 2  
03/15: Live Webinar  
03/22: Review Test

**April: Burgundy**

04/05: E-learning Part 1  
04/12: E-learning Part 2  
04/19: Live Webinar  
04/26: Review Test

**May: Rhône**

05/03: E-learning Part 1  
05/10: E-learning Part 2  
05/17: Live Webinar  
05/24: Review Test

*Same format continues:*

**June: Loire**

**July: Southern France**

**Sept.: Alsace**

**Oct.: Beaujolais**

**Nov.: Champagne**

### Benefits:

- Students study one French wine region a month...on-line!
- The study modules are interactive and available 24/7!
- There is a student forum and instructor access via email for Q&A.
- Monthly webinars deliver in-depth focus and provide live Q&A.
- Webinars can be retrieved and replayed on demand afterwards
- Monthly review tests monitor mastery of the subject material

We encourage you to take advantage of this opportunity to expand your knowledge of French wines while saving money. You will receive a **10% discount** when you register for the French Wine Scholar Online Program; use the **coupon code H1RR4G** when you register online.

**Introductory rates for individual registrations are:**

FWS Members – Reg.: \$255, with coupon code: **\$229.50**

Non-Members – Reg.: \$285, with coupon code: **\$256.50**



**For more information and registration, please visit:**

<http://www.frenchwinesociety.org/site.php?page=events&id=298&ver=pro>